## Agenda

## Steering Committee - Meeting #1

## Missouri Strategic Initiative for Economic Growth

July 29, 2010

## Columbia, Reynolds Alumni Center, University of Missouri campus

- 10:00 to 10: 10 Welcome Dr. Michael Nichols, University of Missouri system.
- 10:10 to 10:45 Mr. David Kerr, Director, Missouri Department of Economic Development (DED):
  - a. Introduction of committee members.
  - b. Purpose and Scope of the initiative.
  - c. Purpose/Role of Steering Committee, Executive Advisory Committee, and Regional Planning Teams.
  - d. Proposed schedule/timing.
  - e. Q&A/Discussion.
- 10:45 to 11:00 Mr. Mac Holliday, Market Street Services (DED's consultant/facilitator).
- 11:00 to 11:50 Economic Report Presentations.
  - a. MO/US Economy: Dr. Marty Romitti, Missouri Economic Research and Information Center (MERIC)
  - b. MO Workforce Demographics: Ms. Mary Bruton, Missouri Economic Research and Information Center (MERIC)
- 11:50 to 12:00 **MO's comparative strengths/weaknesses** Mr. Mike Downing, Missouri Department of Economic Development.
- 12:00-1:00: Lunch: Governor Nixon, speaker.
- 1:00 to 1:15: **Break**.
- 1:15-2:15: **Panel** Key issues for ED competitiveness (existing business expansion/retention, attraction).
  - Mr. Christopher Chung, Missouri Partnership (Moderator)
  - Mr. Richard Fleming, St. Louis Regional Chamber and Growth Association
  - Mr. Robert Marcusse, Kansas City Area Development Council
  - Mr. Randy Allen, Jefferson City Chamber of Commerce (also Chair, Missouri Economic Development Council)

- 2:15-3:15: **Panel** Entrepreneurship and the Innovation Economy (R&D, access to seed/venture capital, tech transfer/commercialization, incubators):
  - Mr. Jason Hall, Missouri Technology Corporation (Moderator)
  - > Dr. Daniel Getman, Kansas City Area Life Sciences Institute
  - > Dr. Michael Nichols, University of Missouri system
  - Ms. Vicki Gonzalez, Nidus Center for Scientific Enterprise, St. Louis
  - Mr. Kelly Gillespie, Missouri Biotechnology Association
- 3:15-3:25: Mr. Gary Forsee, President, University of Missouri system.
- 3:25 4:00: **Committee discussion**, Mr. David Kerr, Moderator.
  - a. Next step in the process consultant research; white paper review; regional forums.
  - b. Observations of today's presentations/discussions, and additional information the committee would like to obtain (or presentations/panels at a future meeting).
  - c. Recommendations for Regional Planning Teams (from list of nominees, plus additional suggestions).
  - d. Future Steering meetings available dates.

NOTE: Public meeting notice has been filed, per Missouri Sunshine Law. Public comments may be provided via the Strategic Initiative website (<a href="http://www.ded.mo.gov/Strategic.aspx">http://www.ded.mo.gov/Strategic.aspx</a>) or mailed to the Department of Economic Development at PO Box 1157, Jefferson City, MO 65102.